**JUNIOR DIGITAL MARKETING EXECUTIVE**

**Job Description**

 The Junior Digital Marketing Executive will be responsible for:

* Seeking out new opportunities for online marketing campaigns
* Writing marketing copy for email marketing, websites and maintaining activity on these websites
* Creating and maintaining social networking channels (websites, facebook, forum…)
* Implementing marketing/promotion activities to meet business targets
* Promoting our clients brand in target communities
* Conducting Market research
* Measuring and reporting performance of all digital marketing campaigns, and assess against goals (ROI and KPIs)

**Job Requirement**

* Bachelor’s degree in Marketing/Economics/ Business Administration or in a related field
* Applicants are fresh graduates or have 1 year working experience in digital marketing.
* Having fairly good English communication skills, team spirit, and can-do attitude
* Be able to demonstrate a good mix of creative and technical skills

Interested candidates can send the updated CV in English (photo included) to ngan.dang@knightsbridgevn.com