



TRƯỜNG ĐẠI HỌC MỞ TP. HCM

STUDENT SUPPORT DEPARTMENT

## JOB CENTER

Website: [www.ou.edu.vn](http://www.ou.edu.vn) – Phone: 08.39302146 – Email: [huongnghiepvieclam@ou.edu.vn](mailto:huongnghiepvieclam@ou.edu.vn)

### RECRUITMENT INFORMATION

Full time       Part time       Internship

#### A. COMPANY PROFILE

1. **Company:** Rohto- Mentholatum (Vietnam) Co., Ltd
2. **Address:** 18 Fl. 37 Ton Duc Thang St, Dist.1, HCMC
3. **Phone :** (08) 38229322
4. **Website:** [www.rohto.com.vn](http://www.rohto.com.vn)

#### B. POSITION – REQUIREMENT

<b>5. Position</b>	<b>MARKETING EXECUTIVE/ MARKET DEVELOPMENT EXECUTIVE</b>
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<b>6. Quantity:</b>	<b>2</b>
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#### Job Description:

- To assist PM on Brand market share analysis and surveys
- Making competitors & consumer analysis
- Making monthly sales analysis, business plan, pricing, marketing plan
- To handle and monitor packaging, POSMs
- To carry out Product testing
- Updating or coordinate product profile, product knowledge, product formulations and product package size.
- To look out for launch of competitors' new products
- To monitor and tabulate competitor prices
- Planning and estimating budget for promotion mix of samples and printed materials;
- To propose and request for promotional materials
- To manage events, conference and new product launching, promotional programs etc
- Monthly making market visits to the medical channel/trade to get consumer insight and update competitors' activities

**7. Address:** 18 Fl. 37 Ton Duc Thang St, Dist.1, HCMC

**8. Benefit:**

- Salary: Competitive
- 600usd~800usd

**9. Job Requirements**

- Female, age from 25 up
- 2 – 3 years working experience in Marketing of FMCG products

**Education**

- Graduated University with major of Marketing or BA
- English fluency

**C. CONTACT**

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