

## RESUME

PhD. To Thi Kim Hong

Position: Vice Dean, Lecturer

Workplace: School of Advanced Study, Ho Chi Minh City Open University, Vietnam

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**Educations:** PhD of Economics (University of Economics and Law, Viet Nam National university – HCM)

Master of Economics (Auburn university, Alabama, USA)

Undergraduate degree of Business English (Van Hien University, Vietnam) and Agriculture (Nong Lam university, HoChiMinh city, Vietnam)

**Research Interests:** Price of export goods; Trade; Market analysis; Education

**Teaching Interests:** Quantitative analysis method; Microeconomic; Econometrics; Statistics, Marketing research, Agricultural business

Teaching in distant learning from 2008 – now

Teaching in eLearning program in HCM city Open university

### **Training:**

Training on Developing SEAMOLEC Multi Studio-based Learning Material (12/11/2010, Hanoi Open Institute)

Self-Learning Materials Development – HCM city Open University (2011, HCM city Open University)

Interactive Learning and Facilitating Active Learning – Swinburn university (2012)

Educational leadership and management course for CLMV AND SOUTH-SOUTH countries - Institute Aminuddin Baki (IAB) national institute for educational management and leadership ministry of education Malaysia, Malaysia 12/2013

Startup and supporting for startup (2017, Software engineering Area, National university, Vietnam)

ELearning Management for leaders in the industry 4.0 (2017, HCM city Open University and Queensland university, Australia)

### **Publications**

**Book:** 1/ **Econometrics** (2016). Authors Nguyen Minh Đuc and To Thi Kim Hong. Statistical publisher, Hochiminh city Open University

2/ **Applied statistics**. Authors: Nguyen Minh Đuc, To Thi Kim Hong, Luu Hoang Giang and Cao Thi Thanh Truc (2016). Statistical publisher, Van hien University

## Research

To Thi Kim Hong and Henry Kinnucan (2007). *Halo effects of promotion: some evidence for Almonds, Apples, Table Grapes and Wine*, presented at NEC-63 Meeting, Canada.

To Thi Kim Hong, Nguyen Minh Duc and Henry Kinnucan (2008). *Competition between the United States of American produced and imported frozen catfish fillets: a demand system analysis*. International Symposium on Catfish Farming in Asia. December, CanTho, VietNam

To Thi Kim Hong, Nguyen Minh Duc (2009). *Vietnam agricultural export in the global economic crisis – the challenges and opportunities*. National university Publisher

To Thi Kim Hong, Nguyen Van Phuc (2010). *Satisfaction survey of student in Distance Learning programs – Ho Chi Minh city Open university*. Journal of science, Ho Chi Minh city open university, volume 3 (2011), pages 85 – 95

To Thi Kim Hong and Phi Vu Yen Trinh (2010). *The agricultural protection measures*. ABC journal – Hochiminh city Open university, issue 3, 2010

To Thi Kim Hong (2010). *Fluctuation of the world prices of agricultural products 1996 – 2010*. ABC journal– Modern economic problems, issue 3, 2010

To Thi Kim Hong (2009). *The timeline of the financial 2007-2008*. ABC journal– Modern economic problems, issue 1, 2009.

To Thi Kim Hong and Nguyen Minh Duc (2009). *Competition between US catfish and imported fish – A demand system analysis*. Journal of Agricultural Science and Technology, Nong Lam University, Vietnam. 2009(4):111-118.

To Thi Kim Hong (2013). *Identifying and ranking competitiveness strategy of rice exporter countries through price and quantity effects during the 2000 – 2011 period*. Chain of Vietnam economic research, Ho Chi Minh city Open university.

Nguyen Van Phuc and To Thi Kim Hong (2014). *Co-integration between Vietnam coffee price and the price of coffee export world period 2008 - 2014*. Journal of science, Ho Chi Minh city open university, volume 4 (37), pages 30-36

To Thi Kim Hong (2015). *Technological innovation for Vietnamese agricultural products to overcome international trade barriers*. Science and technology development journal, Vietnam national university – Hochiminh city, quarter 1, volume 18, page 40-49

To Thi Kim Hong and Nguyen Minh Duc (2015). *Promoting business networks for sustainable development of agricultural exports*. Corporate social responsibility and sustainable business development. The International conference on business 2015

To Thi Kim Hong (2015). *Effect of exchange rates and gasoline price on export price of Vietnamese coffee*. Journal of Science, volume 14, number 16, 12/2015, Ho Chi Minh city Open university

To Thi Kim Hong (2016). *Measuring effects of exchange rate and world prices on export price of Vietnamese coffee*. ICFE 2016, the 3<sup>rd</sup> International conference on finance and economics

To Thi Kim Hong (2016). *The volatility and competitiveness of Vietnamese coffee exports on the world market*. Journal of Science, volume 12, 09/2016, Van Hien university

To Thi Kim Hong (2016). *Effects of exchange rate and world prices on export price of Vietnamese coffee*. International journal of Economics and Financial issues, volume 6, issue 4, pages 1756-1759, ISSN: 2146-4138, scopus.

To Thi Kim Hong (2018). Price effect and competition coefficients of agricultural exports - the case for Vietnamese export rice, 2018, International Journal of Economics and Business Research, scopus

### ***Project***

2010: (Chairman, project of university) “Satisfaction survey of student in Distance Learning programs - Open University of HCMC”

2009-2011:(member, project of ministry) “Assess the role of ornamental fish for recreational farmers and producers in Hochiminh city and identify some aquarium objects taken importance key to the development of the domestic market”

2012: (Chairman, project of university) “Analysis of the variation in the prices of main agricultural export products of Vietnam and the World”

2013: (member) “Chain of Vietnam economic research”

2014: (member, project of university) “The impact of the price spread in the value chain of Vietnamese export catfish”

2016: (member, project of province) “The situation and solutions to improve the economic efficiency of the farm in Binh Phuoc’s province”

### ***Award:***

