



**International Conference Accounting, Economics, Finance, Management 2024:
Navigating the Future of Finance, Accounting, and Auditing,
August 30th, 2024 Ho Chi Minh city, Vietnam
(ICAEFM 2024)**

CALL FOR PAPERS

**International Conference Accounting, Economics, Finance, Management 2024:
Navigating the Future of Finance, Accounting, and Auditing**

Date: 30th August 2024.

Location: Ho Chi Minh City (HCMC), Vietnam

Hosted by: Ho Chi Minh City Open University and Nha Trang University

ABOUT THE CONFERENCE

Ho Chi Minh City Open University and Nha Trang University are **organizing International Conference Accounting, Economics, Finance, Management 2024: Navigating the Future of Finance, Accounting, and Auditing**, to be held on 30th August 2024, in Ho Chi Minh City, Vietnam.

We invite submissions for the "Global Financial Accounting Insights Conference 2024: Navigating the Future of Finance, Accounting, and Auditing." This one-day event will bring together experts, practitioners, researchers, and academics to discuss emerging trends, challenges, and opportunities in finance, accounting, and auditing. This is an excellent platform for networking, knowledge sharing, and exploring the latest industry advancements.

THE CONFERENCE THEME

International Conference Accounting, Economics, Finance, Management 2024: Navigating the Future of Finance, Accounting, and Auditing

Topics that the conference encourages to exchange and discuss include (but are not limited to):

- 1. Digital Transformation:** the impact of digital technology, including artificial intelligence (AI), machine learning (ML), robotic process automation (RPA), and blockchain, on finance and accounting practices, streamline operations and improve accuracy.
- 2. Data Analytics and Business Intelligence:** using data analytics to drive financial decisions. Conferences highlight tools and strategies for collecting, analysing, and interpreting financial data to gain business insights and improve performance.
- 3. Sustainability and ESG Reporting:** Environmental, Social, and Governance (ESG) factors are gaining traction. Conferences often cover sustainability reporting, ESG metrics, and regulatory developments in this area, as stakeholders increasingly demand more transparency and accountability from businesses.
- 4. Regulatory Compliance and Risk Management:** focus on best practices for managing risk and ensuring compliance. Topics may include updates on tax laws, financial reporting standards, and cybersecurity risks.
- 5. Remote Work and Virtual Collaboration:** remote work has changed how finance and accounting teams operate, explore tools and techniques for virtual collaboration, remote team management, and maintaining productivity in a hybrid work environment.
- 6. Strategic Finance and Business Partnering:** Finance professionals are increasingly taking on strategic roles within their organizations. Conferences discuss how finance teams can collaborate with other departments, drive strategic initiatives, and contribute to business growth.
- 7. Leadership and Soft Skills Development:** Beyond technical skills, conferences emphasize the importance of leadership, communication, and other soft skills. Sessions often cover leadership development, change management, and team building.
- 8. Diversity, Equity, and Inclusion (DEI):** focus on building diverse and inclusive work environments, conferences are addressing DEI initiatives in finance and accounting, highlighting their impact on team dynamics and organizational success.
- 9. Automation and Process Optimization:** Many conferences discuss how automation can improve efficiency in accounting processes like accounts payable,

accounts receivable, and payroll. They also explore tools for process optimization and workflow improvement.

10. Globalization and International Accounting: international accounting standards, cross-border tax considerations, and strategies for managing global operations.

These trends reflect a dynamic and evolving landscape in finance and accounting, where technology, compliance, and strategic collaboration are at the forefront.

KEYNOTE SPEAKERS

- **Prof. Dr. Martin Kreeb**

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President, Charlotte Fresenius University Vienna
Research area: Management & Sustainability



- **Prof. Dr. Nazrul Islam**

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Professor of Business & Director of Research Degrees
Associate Director, UEL Centre of FinTech
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Associate Editor, Technological Forecasting & Social Change
Department Editor, IEEE Transactions on Engineering Management
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Research area: Finance



- **Dr. Chau Duong**

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Course Leader of the BSc Accounting and Finance
Senior Lecturer, University of East London, UK
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- **Prof. Dr Hjh. Zuraeda Ibrahim**

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- **Associate Prof. Dr. Norfaiezah Sawandi**

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SUBMISSION GUIDELINES

We welcome original research papers, case studies, and practical insights from professionals and academics. Submissions should meet the following requirements:

- **Abstract:** 200-300 words, including a brief overview of the topic, research question, methodology, and key findings.
- **Paper Length:** Full papers should be 3,000-5,000 words, including references and appendices.
- **Format:** Submissions should be in Microsoft Word or PDF format, with single-spaced text, 12-point font, and 1-inch margins. The full submission must be on the conference template (**ICAEFM-2024-template.doc**)
- **Deadline:** Please submit your abstracts by **30 June 2024**. Accepted authors will be notified by **15 July 2024**, with final papers due by **20 August 2024**.
- There is **no submission fee**

SUBMISSION PROCESS

Please submit your abstracts to icaefm@ou.edu.vn. Include your name, affiliation, and contact information in your submission email. We look forward to receiving your contributions and engaging in thought-provoking discussions.

REGISTRATION AND ATTENDANCE

Registration details and the full conference agenda will be provided upon acceptance of your submission. For any questions or additional information, please contact us at thuy.hh@ou.edu.vn.

Join us for **The International Conference Accounting, Economics, Finance, Management 2024**, where we will navigate the future of finance, accounting, and auditing together!