

Dr. Werner R. Murhadi
Jl. Manggis VIII – 644
Pondok Candra Indah

Place & Date of Birth : Sintang, 25 Oktober 1975
Sex : Male
Marital Status : Married
Religion : Catholic
Occupation : Associate Professor
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Reg. Certificate Number For Lecturer : 11107100415031
Reg. Number of Indonesian Lecturer : 0725017501



Expertise:

- Financial Management
- Portfolio & Investment
- Strategic Management
- Feasibility Study
- Personal Finance

Education Background:

- Doktor, Universitas Brawijaya (September 2005 – 25 September 2007) with predicated **“Cum Laude”**
- Magister Manajemen, Universitas Gadjah Mada (Nop 1999 – March 2001) with predicated **“The First Best Graduate”** and **“Cum Laude”**
- Sarjana Ekonomi, Universitas Surabaya (1993 – 1997) with predicated **“Cum Laude”**.
- SMA Katolik Santo Paulus, Pontianak, Kalimantan Barat (1990-1993)
- SMP Panca Setya, Sintang, Kalimantan Barat (1987-1990)
- SDN 01 Sintang, Kalimantan Barat (1981 – 1987)

Non-degree Training:

- Assurance of Learning (AACSB –*The Association to Advance Collegiate Schools of Business*). Bali, March 2014
- Business Accreditation Standard (AACSB –*The Association to Advance Collegiate Schools of Business*). Bangkok, Thailand, March 2013
- Lead Auditor in Quality Management System, RABQSA (AU, TL, QM) certificate by SAI Global, 7-11 December 2009.
- Stock Fundamental Analysis, Universitas Indonesia (2004)
- Financial Planner, IARFC (2003)

Working Experience:

- Lecturer FE – Ubaya, since 01 Januari 2002 - now.
- Head of Management Department Program, FE UBAYA (01 Maret 2009 – 31 Mei 2011)
- International Program Coordinator FE UBAYA (01 Maret 2008 – 28 Februari 2009)
- Head of Financial Management Laboratory FE-UBAYA (01 Juni 2003-31 Juli 05)
- Finance and Accounting Manager, PT Sentra Inti Tata Indograha (2001)

- Lecturer at Fakultas Ekonomi – Universitas Katolik Widya Mandala (1998-1999)
- Account Officer pada “PT Bank Dagang Nasional Indonesia Tbk.” (1997 – 1998)
- Lecturer Assistant, Fakultas Ekonomi Ubaya (1995 – 1997)

Teaching Experience (3 Tahun Terakhir)

- Professional Financial Planning (Master Degree Program)
- Strategic Management (Master Degree Program)
- Talentpreneurship & Business Plan (Master Degree Program)
- Business Performance Measurement (Master Degree Program)
- Financial Management (Master Degree Program & Undergraduate Program)
- Financial Research (Master Degree Program)
- Research Methodology (Undergraduate Program)
- Personal Finance (Undergraduate Program)
- Financial Information Analysis (Undergraduate Program)
- Financial Asset Valuation (Undergraduate Program)
- Cross Cultural Management (Undergraduate Program)
- Business Communication (Undergraduate Program)

Publication (On Journal and Proceedings):

- Working Capital Management and Profitability: a Study on Consumer Goods Industry, With Dita Yohana PA dan Arif Herlambang, Proceedings International Symposium on Management XII, Makasar 13-15 Maret 2015.
- DAY OF THE WEEK EFFECT: THE CASE OF MEXICO, INDONESIA AND TURKEY, Proceedings International Symposium on Management XII, Makasar 13-15 Maret 2015.
- KINERJA PORTOFOLIO SYARIAH DAN PORTOFOLIO NON SYARIAH DI INDONESIA, (dengan Nany VD dan Endang Ernawati), Prosiding FMI 6 – Universitas Sumatra Utara, Medan, Nov 2014. **LK**
- PORTFOLIO DENGAN MENGGUNAKAN MODEL INDEKS TUNGGAL DAN METODE Z, May 2014, Jurnal Manajemen, Vol. 12, Nomor 2, UK Maranatha. **(LK)**
- The Study of Dynamic Trade-off Capital Structure Existence to the nonfinancial business entities listed on Indonesia Stock Exchange During Period 2007-2011 (dengan Endang Ernawati), Proceedings International Symposium on Management X, Bali, 16 Maret 2013. **(LK)**
- MANAJEMEN MODAL KERJA DAN PROFITABILITAS DI BURSA EFEK INDONESIA, Proceeding FMI 5-Universitas Tanjungpura Pontianak, 23-25 Oktober 2013 FMI, 25 oktober 2013. **(LK)**
- Strategi Aktif dan strategi pasif pada pembentukan portfolio periode 2 januari 2012 – 28 desember 2012 (Loddy Li Putra, Werner dan Putu Anom M), Journal Manajemen Teori dan Terapan, Vol. 6, No. 2, Agustus 2013. Pp.119-125. **(LK)**
- EXAMINE TRADE FINANCE METHODS USED BY TRADING COMPANIES GLOBALLY AND EVALUATE THEIR EFFECTIVENESS, TEOH TEIK TOE, Werner R. Murhadi & NEETU KATARIA , International Journal of Business Management , Vol. 6, No. 1, Maret 2013, pp. 1-24.
- RESEARCH STUDY ON THE CORRELATION BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE MOTIVATION (Teoh Teik Toe, Werner and

- Wanglin), *International Journal of Business Management* , Vol. 6, No. 1, Maret 2013, pp 142-166.
- Pengaruh *idiosyncratic risk* dan likuiditas saham terhadap *return* saham, (*Jurnal Manajemen & Kewirausahaan UK PETRA*, Vol. 15 No. 1 Maret 2013, pp. 33-40). (LK)
 - Investasi: Komparasi Strategi Buy & Hold dengan Pendekatan Teknikal, *Jurnal Akuntansi dan Keuangan*, Vol. 14, No. 1, Mei 2012, p. 32-44 (Terakreditasi DIKTI 81/DIKTI/Kep/2011 tanggal 15/11/2011). (LK)
 - ANALISIS PENGARUH THREE FACTOR MODEL DAN PERSENTASE KEPEMILIKAN ASING TERHADAP TINGKAT ERTURN DI BURSA EFEK INDONESIA, *jurnal manajemen & Bisnis* Vol 11, No. 2 September 2012, Terakreditasi DIKTI, p.213-226). (LK)
 - Determinan Struktur Modal: Studi di Asia Tenggara, *Jurnal Manajemen Kewirausahaan UK Petra*, Vol. 13, No. 2, September 2011, Terakreditasi, p. 91-98). (LK)
 - Executive Compensation: An Indonesian Case, *Proceedings International Seminar "Becoming the key player in new globalism" FE UNHAS*, 08/10/2011, Makasar.
 - The Study on the Influence of Good Corporate Governance, Analyst Coverage, and Life Cycle Stage towards the Dividend Policy, *Proceedings Society for Advancement of Management*, Florida, United States of America, 2011.
 - Studi Pengaruh GCG, Analyst coverage dan tahapan daur hidup terhadap kebijakan deviden (with Liliana IW, *Jurnal MABIS* Vol. 10 No. 1, edisi Maret 2011, p.111-126). (LK)
 - Study on Dividend Policy in Indonesian Capital Market, *Proceedings Doctoral Journey in Management Science*, Universitas Brawijaya, Juni 2011, TARIK
 - Good Corporate Governance and Earning Management Practices: An Indonesian Cases (*Jurnal Manajemen*, Univ Maranatha, Vol. 10. No. 2, Mei 2011, p. 143-155). (tar LK)
 - Studi Pengaruh Good Corporate Governance Terhadap Praktik Earning Management pada Perusahaan yang Terdaftar di PT Bursa Efek Indonesia (*Jurnal Manajemen & Kewirausahaan*, UK Petra, Vol. 11., No. 1, Maret 2009, p.1-10)4
 - Penilaian Kinerja Reksadana (*Proceedings The 3rd National Conference on Management Research*, STM PPM – Universitas Katholik Parahyangan, 5 Nov 2009)3 TARIK
 - Studi Hubungan Deviden dan Earning Perusahaan (*JURNAL MANAJEMEN* VOL. 8, NOMOR 2, MEI 2009, ISSN 1411-9293, universitas Maranatha Bandung)3 TARIK
 - Prospek Ekonomi 2009, *Harian Bisnis Ekonomi Nasional Kontan*, 24 November 2008 No. 521/Tahun 2
 - Studi Kebijakan Deviden: Anteseden dan Dampaknya terhadap Harga Saham (*Jurnal Manajemen dan Kewirausahaan UK Petra* , Vol 10, No. 1, Maret 2008)3 TARIK
 - Hubungan *Capital Expenditure*, Risiko Sistematis, Struktur Modal, Tingkat Kemampulabaan dan Nilai Perusahaan (*Jurnal Manajemen dan Bisnis* edisi 7.1., Maret, 2008)3 TARIK
 - Pengaruh Tahapan Daur hidup Perusahaan, *Good Corporate Goveranance*, Set Kesmpatan Investasi, Aliran kas Bebas dan Struktur Kepemilikan terhadap perusahaan: tinjauan teoritis (*Jurnal Bina Ekonomi*, Univ. Katolik Parahyangan, 2008)2
 - Analisis Faktor-faktor Stres di Tempat Kerja pada Organisasi Jasa (*Call for paper*, Unika Widya Mandala Surabaya, September 2007) 2
 - Hubungan antara *Stock Return* dan *Exchange Rate* di PT BEJ (*Jurnal Ekonomi & Bisnis Univeritas* 17 Agustus Surabaya, Vol.9, No.1, Januari 2005)2

- Analisis Faktor Pembentuk Persepsi Nilai dalam Meningkatkan Kepuasan Pelanggan (Jurnal Manajemen & Bisnis, Vol.3 No.2, September 2004)2
- Analisis Multifaktor terhadap Return pada PT BEJ –sebagai penulis kedua- (Jurnal Ekonomi & Bisnis, Vol.6 No.1, Desember 2003)2
- Kinerja Keuangan Industri Asuransi Umum milik Negara versus swasta Nasional di Indonesia periode 1996-2000 –sebagai penulis kedua- (Call for paper Building competitive advantage through cross culture management, Ubaya 17-18 Maret 2004)..2
- Peranan Pengetahuan dalam proses Bisnis Internasional (Journal Widya Manajemen & Accounting, Vol.3 no.1, April 2003)1
- Perspektif Pemasaran: Strategy Global atau Regional? (Manajemen & Bisnis, Vol.2 No.3, March 2003)1
- Balanced Scorecard: Tinjauan Teoritis dan Praktis (Call for papers di ITS Surabaya, 19 Oktober 2002)1
- Environmental Balanced Scorecard Sebagai suatu Strategi dalam menghadapi persaingan di masa yang akan datang (Manajemen & Bisnis, Vol.1 No.1, March 2002)1

Publications (Books):

- Indonesia Business Cases, 2014, Penerbit Mitra Wacana Media, ISBN: 978-602-318-006-6
- Analisis Laporan Keuangan, Proyeksi dan Valuasi Saham, 2013, Penerbit Salemba Jakarta. ISBN: 978-979-061-331-7
- Analisis Saham: Pendekatan Fundamental, Penerbit Indeks, 2009. ISBN: 978-979-062-123-7

Handbook:

- Buku “Perencanaan Keuangan Profesional”
- Buku “Manajemen Keuangan” Bagian 1 dan 2

Case Study Writing

- 2013, Japfa Comfeed Indonesia VS Charoen Pokhphand Indonesia (Bidang Manajemen Strategi & Manajemen Keuangan)
- 2013, BORWITA CITRA PRIMA: Kasus Industri Logistik Nasional (Bidang Manajemen Strategi & Manajemen Pemasaran)
- 2013, PRIORITASKAN KEBUTUHAN (Bidang Keuangan Personal, bersama Lilliana)
- 2012 (Oktober), Reach My Dream (Bidang Keuangan Personal)
- 2012 (Maret), Muda Investasi, Tua Sejahtera (Bidang Keuangan Personal, bersama Lilliana)
- 2011, MELANGKAH MENUJU MASA DEPAN (Bidang Keuangan Personal, bersama Lilliana)

Professional Membership:

- 2003 – Now, Ikatan Sarjana Ekonomi Indonesia
- 2009 – Now, Sosial Science Research Network (SSRN)
- 2010 – Now, Masyarakat Standarisasi Indonesia
- 2012 – Now, Forum Researchgate.net

- 2012 – Now, Forum Academia.edu
- 2013 – Now, Forum Manajemen Indonesia

Reviewer & Editorial Board

- 2002 – Now, Reviewer & Editorial Jurnal Manajemen & Bisnis, Ubaya (ISSN:1412-3789)
- 2011 – Now, Reviewer International Journal of Business Management, IBMT (ISSN: 1411-6014)
- 2011 – Now, Reviewer Jurnal Manajemen Teknologi ITB (ISSN: 1412-1700)
- 2013 – Now, Reviewer Jurnal Eksekutif, IEU (ISSN: 1829-7501)
- 2012, Reviewer Internasional Seminar Sang Guru
- 2010, Reviewer INTERNATIONAL ECONOMIC AND BUSINESS MANAGEMENT CONFERENCE, Universiti Tenaga Nasional Malaysia

Professional Consultant/ Training:

Portfolio Clients: PT Meratus (2003), PT Perum Pegadaian (2007-2009), Technical Assistance pada IKIP Madiun (2009), Technical Assistance FS Pengembangan Pabrik PT Semen Padang (2009-2010), PT Barat Jaya Balikpapan (2010), Narasumber pada Biro Perasuransian Depkeu RI (2010), PT Bank BNI Tbk, (2010), PT Sutindo (2010), PT Bank Commonwealth (2014), Trainer Certified Financial Planner (2008-Now), Speaker at Radio SSFM (2008 – Now), Speaker at Kompas-tv (2012-Now) and Speaker at Radio Prima 103.8 FM (2013 – Now).